

# The Alabama Campaign to Prevent Teen Pregnancy

## Conference Program

The 3rd Annual ACPTC Conference:  
Developing our Future: Motivational Keys for Shaping Adolescents

May 22, 2006  
Bradley Lecture  
Children's Harbor Building  
1600 6th Avenue, South  
Birmingham, Alabama



# Alabama Campaign to Prevent Teen Pregnancy

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## 2006 Conference Goals and Objectives

### **Mission:**

To reduce teen pregnancy by serving as a catalyst for the development and implementation of community prevention efforts, thereby improving the physical, mental, emotional, and socioeconomic well-being of children, families, and communities in Alabama.

### **Conference Objectives:**

*The Audience will be able to:*

Understand brain basics including the five main pillars of brain development

Understand that the teenage brain is undergoing major developmental changes and that a major “window of opportunity” takes place during the teen years.

Understand the role of the prefrontal cortex in managing impulses and making decisions.

Understand the power of the media in shaping norms and values.

Understand the business model of the media and how that shapes the types of images teenagers are exposed to.

Understand how media images and messages about sex, relationships, drugs/alcohol and violence influence attitudes and behaviors.

Identify strategies and techniques for connecting with and talking to teens about sensitive issues.

Understand the concept of developmental assets as it contrasts with the more common problem-focused approach

Understand the developmental assets, know why they are important, and know how others are using them.

Learn from stories and concrete examples of community-based asset building and consider how to apply them to their own efforts.

Understand how the current research on teenage brain development and the Developmental Assets are connected.

State two benefits of providing reproductive health services for males.

State two benefits of teens accessing health information through computers.

## Schedule of Events

- 8:00-8:30 Registration
- 8:20-8:30 Opening Remarks
- 8:30-10:30 Values, Sex, and the Media  
Erin Walsh  
National Institute on Media and the Family
- 10:30-10:45 Break/Children's Health System
- 10:45-12:30 The Nurturing Community: Building  
Healthy, Competent and Caring Teens  
Jim Conway  
The Search Institute
- 12:30-1:30 Lunch/Children's Health System
- 1:30-3:30 Adolescent Reproductive Health: Not For  
Girls Only  
Marie Mitchell, RN
- 3:30-4:00 Wrap Up, Evaluation, Question and Answer

**RETURN EVALUATIONS TO REGISTRATION TABLE**

**\*\* Social Work Certificates will be mailed to you.**

## Presenters

Ms. Erin Walsh

National Institute on Media and the Family  
Minneapolis, Minnesota

Erin Walsh is a dynamic and knowledgeable speaker who has addressed a wide range of audiences on topics related to media's impact on children, families and communities. She has presented to youth groups as well as adults and professionals as a speaker for the National Institute on Media and the Family, a research-based organization examining the positive and harmful effects of media on children and youth. In 2003 she organized a nationwide video game awareness and accountability campaign with twenty colleges and universities. In addition to her dynamic MediaWise workshops Erin has special expertise in body image and the media, identity politics, violence against women in the media, and video game violence. Erin currently lives in San Francisco, CA and is a passionate advocate of the MediaWise movement!

Mr. Jim Conway

The Search Institute  
Minneapolis, Minnesota

### **Professional Experience**

James Conway is a veteran trainer with over 15 years experience providing training and consultation to youth serving professionals and volunteers in educational and community-based organizations in the US and abroad. He also served for 15 years in leadership roles of various programs for children and young adolescents.

### **Contributions to Search Institute**

As a senior trainer, Conway represents Search Institute as a public speaker and trainer for organizations and communities interested in building developmental assets for and with youth, starting a community-wide initiative, or creating organizational and community change on behalf of youth. He also provides leadership in the design and development of many of Search Institute's core training offerings. In addition to extensive experience with the asset-building framework, Conway's other areas of special expertise include:

- Early adolescent development
- Parent education
- Program planning and assessment

## **Major Trainings and Presentations**

James Conway has delivered hundreds of presentations including workshops and keynote addresses. In addition to numerous local and state organizations and institutions, some of the national organizations with which Conway has made major presentations include: Children's Defense Fund, National Middle School Association, Centers for Disease Control & Prevention (CDC), National School-Age Child Care Alliance, YMCA of the USA, Public/Private Ventures, Big Brothers Big Sisters, Work/Family Directions, Family Resource Coalition, National Park and Recreation Association, Boys Town, International Reading Association, Center for Ministry Development, and National 4-H.

Conway has also served as a member of the national training team, National Institute on Out-of-School Time, Wellesley College, MA

## **Curriculum and Training Design**

Coordinator and lead trainer/designer, Habits of the Heart Project on Youth as Resources, Search Institute, Minneapolis, MN, March 2000 – December 2001

- Lead trainer and designer, Infusing Assets into Out-of-School Programs, Donald W. Reynolds Foundation funded 2-year pilot study, 2001-2003.
- Lead Designer and author, *Essentials of Asset Building: A Curriculum for Trainers*, Search Institute, Minneapolis, MN, 2002
- Lead trainer and designer with training delivery in seven cities, Uniting Congregations for Youth Development Project, Search Institute, Minneapolis, MN, October 1995 – October 1999.
- Design team and contributing writer, *By Design: A New approach to Programs for 10-15 Year-Olds*, Middle School Youth Project, Work/Family Directions, Inc., Boston, MA, 1995-1998.
- Revision teams and lead trainer (including training of trainers), *Living with 10- to 15-Year-Olds: A Parent Education Curriculum* and *3:00 to 6:00 PM: Planning Programs for Young Adolescents*, Center for Early Adolescence, University of North Carolina at Chapel Hill, 1987 – 1995

## **Major Publications**

- *More Than Just a Place To Go: How Developmental Assets Can Strengthen Your Youth Program* (book due for release spring 2004), Search Institute.
- *Essentials of Asset building: A Curriculum for Trainers* (Search Institute, 2002)
- *Integrating Assets into Congregations: A Curriculum for Trainers* (Search Institute, 2000).
- *Get On Board* (co-authored with Jolene L. Roehlkepartain, Search Institute, 1999).
- *Building By Design: Creating Democratic Communities in Programs for 10 – 15 Year-Olds*, (Contributing writer on adolescent developmental issues, Work/Family Directions, Boston, MA, 1998)
- *Concepts About 10- to 15-Year-Olds* (Review and revision of research base for *Planning Programs for Young Adolescents* curriculum, Center for Early Adolescence, Chapel Hill, NC. 1994)

### **Professional History**

Before he began training and consulting for Search Institute in 1995, Conway served for eight years as director of training at the Center for Early Adolescence at the University of North Carolina at Chapel Hill. Prior to his work with the Center, he spent over 15 years in youth work, primarily in New York City. Some of his positions included:

- Camp Director, Recreation Director, and Co-Director of Youth Cross Country Camping Program, Shelley's All-Stars, Inc., New York, NY
- Recreation Consultant, Corlears School and Public School #3, New York, NY
- Co-Director, Teen Drop-In Center, Lower East Side, New York, NY

### **Education**

B.A., Speech Communications, Bethel College, St. Paul, MN.

M.Div., Psychiatry and Religion, Union Theological Seminary, New York, NY.

Ms. Marie Mitchell, RN  
Director, Teen Reproductive Health Services  
Grady Health System  
Atlanta, Georgia

Ms. Mitchell has worked in the field of adolescent pregnancy prevention for over thirty years as a Family Planning Nurse and Counselor, Certified Sex Educator, Trainer, Program Administrator and Program Developer.

Ms. Mitchell is Co-Developer of Teens 4 Teens Video CD-ROM, an innovative approach to help teens focus on abstinence (1999); Co-Author of **Postponing Sexual Involvement: An Educational Series for Teens** (2002); **Postponing Sexual Involvement: An Educational Series for Young Teens** with an accompanying series for parents, and **Postponing Sexual Involvement: An Educational Series for Preteens** with an accompanying series for parents (1984). She has a Chapter, "*Postponing Sexual Involvement: An Educational Series for Young People*," published in Sexuality Education: A Resource Book edited by Carol Cassell and Pamela M. Wilson (Garland Publishing, Inc., New York, 1989). She has edited a *Discussion Guide on Human Sexuality* for middle and high school grade levels (1987); Developed a "*Handbook for Training Teen Leaders to present Postponing Sexual Involvement: An Educational Series for Young Teens*" (1987); Co-Authored a series of six pamphlets designed to increase the knowledge of adolescents about the interrelationship of substance use and reproductive health in adolescents (1993); Co-Authored an educational series entitled "*Protecting Your Future*" designed to help teens think and talk about some of the negative consequences of not protecting their sexual health and some of the benefits of always using protection against pregnancy and sexually transmitted infections (1995).

Since the development of the Postponing Sexual Involvement Educational Series in 1984, Ms. Mitchell has done workshops or presentations on this series in 29 different states and the District of Columbia. States include: South Carolina, Georgia, New Mexico,

Nebraska, Indiana; Texas, Florida, Mississippi, Louisiana, Michigan, North Carolina, Alabama, California, Pennsylvania, Illinois, Wisconsin, Washington, New Jersey, Virginia, Connecticut, Kentucky, Missouri, Ohio, West Virginia, Arizona, Montana, Tennessee, and Delaware.

Awards:

- In 1984, Ms. Mitchell was made an Honorary Life member of the Georgia Parent Teacher Association (PTA) in recognition of her outstanding services to the children and youth of the State of Georgia.
- In 1999, Ms. Mitchell along with Dr. Marion Howard, Co-Author of the Postponing Sexual Involvement Educational Services, was presented the 1999 Safety Net, Jim Wright Vulnerable Population Award, by the National Association of Public Hospital and Health Systems for their work in the field of teen pregnancy prevention.
- In 2000, she was a finalist for Health Care Heroes Award for Health Professionals presented by the Atlanta Business Chronicle.
- In 2001, Women Looking Ahead, Inc honored Ms. Mitchell as an official member of the “2001 100’s List of Georgia’s Most Powerful and Influential Women,”
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