

SPONSORS



The Alabama Campaign to
Prevent Teen Pregnancy
(ACPTP)

Conference Program

The 6th Annual Teen
Pregnancy Prevention Conference

*April 28, 2009
Bradley Lecture Center
Children's Harbor Building
1600 6th Avenue, South
Birmingham, Alabama*

Board of Directors

Mr. Garland Stansell - Chairman
Children's Hospital

Ms. Martha Jinright - Treasurer
Gift of Life Foundation

Dr. Carden Johnston - Secretary
University of Alabama, Birmingham

Dr. Mary Blankson
Western Health Center

Ms. Margaret Bonham
Montgomery, AL

Dr. Susan Davies
University of Alabama, Birmingham

The Honorable Eric B. Funderburk
Russell County

Ms. Michelle Roth
Montgomery, AL

Ms. LaRita Smith
Birmingham, Alabama

Ms. Cynthia Stewart
Chilton County High School

Ms. Tonya Terry
WSFA-TV

Ms. Kelly Warren
Mobile County Health Department

Ms. Nancy Buckner - ex-officio
Commissioner
Alabama Department of Human
Resources

Dr. Donald Williamson - ex-officio
State Health Officer
Alabama Department of Public Health

Brigid Riley

Brigid Riley is the Executive Director of the Minnesota Organization on Adolescent Pregnancy, Prevention and Parenting, the state's training, technical assistance and advocacy organization for adolescent sexual health issues. She is a co-chair of the Healthy Teen Network national Young Families Initiative. Brigid has also worked in city, county and state government. She received her Master of Public Health from the University of Minnesota.

Brigid regularly leads breakout sessions for local, state and national conferences, including the American Public Health Association, Healthy Teen Network and Minnesota Organization on Adolescent Pregnancy, Prevention and Parenting's Annual Conference.

Education

Mini MBA in Non-Profit Management, 2003
Center for Nonprofit Management
University of St. Thomas, Minneapolis, MN.

Master of Public Health, 1998
Community Health Education
School of Public Health, University of Minnesota, Minneapolis, MN.

Bachelor of Arts, 1988
Psychology and Communications
College of St. Catherine, St. Paul, MN.

Glynis Shea

Glynis Shea is the Communications Director for the Konopka Institute for Best Practices in Adolescent Health and the Healthy Youth Development • Prevention Research Center at the University of Minnesota. Glynis received her BA from Mount Holyoke College and has worked in the marketing communications field for over 20 years.

As a former Vice President at Saatchi & Saatchi Advertising San Francisco, Glynis managed the production of TV, print and radio advertising, fielded national market research efforts, led new business presentations, pioneered new advertising approaches, and coordinated international account services. Her client list included prominent corporations including Hewlett-Packard, Blue Diamond Almond Growers, and US West Communications (now Qwest). Of particular interest is her work with the AIDS Legal Referral Panel. A pro bono client, Glynis was able to apply the resources and talents of her agency team to the important work of this non-profit organization.

Glynis' strategic marketing and communications skills in combination with her writing, project management, production, technology, editing, graphic design and team building skills have proven to be valuable assets for the youth-serving organizations she supports today. Her work is funded by several grants including the State Adolescent Health Resource Center (HRSA/MCHB funded technical assistance for State MCH professionals); the Minnesota Youth Community Learning Initiative (a partnership with communities to build capacity for supporting youth engagement with learning funded by the WK Kellogg Foundation) as well as the Healthy Youth Development • Prevention Research Center (funded by the CDC to explore prevention strategies through community-based participatory research).

Glynis' passion for applying marketing and communications strategies to youth-serving efforts is evident in her training workshop: "We've been framed! Advertising secrets that build public will for youth." Since 2005, she has conducted over 90 workshops to diverse audiences including federal systems, state public health departments, community organizations, funders, researchers, students and youth.

Education

Master of Liberal Studies, 2011 (projected)
University of Minnesota, Minneapolis-St. Paul, MN.

Bachelor of Arts, 1986
English Literature
Mount Holyoke College, South Hadley, MA.

Alabama Campaign to Prevent Teen Pregnancy's Mission Statement:

Provide statewide leadership on the issue of teen pregnancy prevention through collaboration, education, training and advocacy; thereby reducing teen pregnancy and improving the well-being of Alabama's children, families and communities.

Conference Objectives:

1. Learn the concept of framing, why and how it works
2. Review communications research about public perceptions of adolescents and sexuality
3. Understand the link between public perceptions and the need to create and use an effective teen pregnancy prevention vocabulary
4. Recognize the negative ways in which teen parents are typically depicted in our society
5. Learn about a national initiative that seeks to change that depiction
6. Identify new ways to assess how we think about, talk about and advocate for young families

2009 AGENDA

- 8:30 - 9:00 Registration**
- 9:00 - 9:15 Welcome and Opening Remarks**
*Garland Stansell, Children's Hospital Chairman,
ACPTP Board of Directors*
- 9:15 - 10:30 The Power of Perception: Reframing the Issue of Teen
Pregnancy from a Young Mother's Perspective**
Nicole Lynn Lewis - NicoleInk
- 10:30 - 10:45 Break**
- 10:45 - 12:15 Are You Sending the Right Message? A New Vocabulary
for Teen Pregnancy Prevention**
*Glynis Shea - Division of Adolescent Health,
University of Minnesota*
- 12:15 - 1:00 Lunch (provided by Children's Hospital)**
- 1:00 - 2:30 Reframing Teen Parents: Building Social and Political
Will for Young Families**
*Brigid Riley - Minnesota Organization on Adolescent Pregnancy,
Prevention and Parenting (MOAPPP)*
- 2:30 - 3:00 Panel Discussion**
*Nicole Lynn Lewis
Glynis Shea
Brigid Riley*
- 3:00 - 3:30 Networking, Survey Completion and CEU Validation**

- RETURN COMPLETED EVALUATIONS TO REGISTRATION TABLE -

PRESENTERS

Nicole Lynn Lewis

Coined "The Adversity Coach" for her unique approach to embracing and utilizing the obstacles in our lives, Nicole Lynn Lewis has dedicated herself both personally and professionally to giving people and businesses the tools they need to reach their goals. As the CEO of NicoleInk, a multi-faceted company aimed at helping people live up to their full potential, Lewis is changing the way we approach success. NicoleInk products and services include dynamic trainings, keynotes and workshops, books, media, and events - with Lewis' unique approach to leadership and success at the foundation. Examples of Lewis' programs include, "Turn Adversity Into Power: How Leaders Use Setbacks to Achieve Success," and "The Woman in the Mirror: How to Become the Person We Envision."

NicoleInk's first product and Lewis' first book, *Glori: A Different Story*, was published in May 2007, setting the stage for the company's work. *Glori* is a powerful memoir on Lewis' experience as a teenage mother chronicling her determination to beat the odds despite homelessness, a drug infested environment, and an oppressive relationship by putting herself through college with a newborn baby. In *Glori*, readers are able to see the results of Lewis' effective approach to goal achievement. Inspiring people across the nation, *Glori* has received rave reviews. Quickly becoming an authority on self empowerment, Lewis has had numerous articles published on topics from affirmative action policy to the media's influence on teen girls' body images, appearing in various publications such as *The Virginian-Pilot*. Her writing has been recognized with Honorable Mention in the Patrick Hayes 2002 Alumni Writing Festival G. Glenwood Clark Short Fiction Contest and participation in The Hurston/Wright Foundation 2002 Writer's Week in Washington D.C.

Education

Master of Public Policy, 2006
Social Policy and Communication
School of Public Policy, George Mason University, Fairfax, VA.

Bachelor of Arts, 2003
English with High Honors
Secondary English Education Certification
The College of William & Mary, Williamsburg, VA.